

| Strength   | Weakness  | Opportunity   | Threat  |
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| Strong religious beliefs (4)                                     | A lack of cultural religious diversity and tolerance                      | Career development within high schools                                    | Separated families (2)  |
| Excellent education opportunities                                | Drugs continued because of nothing else to do                             | Culture getting better with outdoor activities and trying to improve      | Unhealthy lifestyles  |
| TCAT is an asset (3)   | More drug education & awareness to improve problems (2)                   | Each resident, City & County official responsible for a better Crossville | Family influence/values are influenced heavily by the economy, low wages tend to lead toward bad values   |
| Prime location (3)   | Need drug rehab facility locally, instead of having to go out of town (2) | Diversity in jobs   | Sense of entitlement in the workforce   |
| I-40 between major cities, centrally located                     | Drug abuse (9)  | Diversity in community  | Lack of work ethics among population  |
| Tourism needs to be supported and increased to maintain revenues | Increased domestic violence (3)   | Diversity in government   | Lifestyle not good, lack of opportunity & activities  |
| Strong arts community  | Decline in family values  | More awareness of improvements & opportunities                            | There is a belief that government fixes problems (accepted poverty)                                       |
| tnPromise (6)  | Poverty   | Increase community related events   | Continue to cycle toward obesity if we don't increase activities on proper foods & exercise               |
| Strong tourism (2)   | Lack of cohesion  | Create job opportunities with living wages                                | Will severely limit our workforce in the future if we don't add 2nd & 3rd shift child care facilities (3) |
| Golf capital is a strong position                                | Lack of vision, direction, plan   | Promote work ethic at early age   | Residents give up faith for change after stopped many times   |
| Increasing desire to improve                                     | Lack work ethic & basic skills (2)  | More community events (2)   |   |
| Natural resources are asset                                      | High crime rate (3)   | Community wellness programs for young people are needed                   | Decline in cultural activities  |
| Strength   | Weakness  | Opportunity   | Threat  |

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| Entertainment rich community (3)                    | Lack of integrity                            | Change in leadership past 5 years has helped                              | Lack of middle class awareness of those who are in a cycle of drugs, domestic violence abuse |
| ReConnect program                                   | Broken families (2)                          | Attract different cultures to develop a more diverse population           | Losing the effectiveness of our Christian values   |
| Wonderful volunteers                                | Low expectations                             | More art & music festivals (2)  | Greater lack of responsibility   |
| Palace, Library, Playhouse, Rec Park are assets (3) | Lack of community cohesion                   | Marketing the community to more mature population                         | Losing our young people  |
| Great non profit resources                          | Unhealthy lifestyles                         | Community center & indoor rec park needed (3)                             | Losing teachers  |
| Healthy pace of life                                | Youth activities                             | Summer camps  | Losing younger population  |
| High quality of life (2)                            | Low morals                                   | Strengthen the family unit  | Losing quality of workforce to drug use  |
| Affordability                                       | Lack of respect                              | More events for different age groups                                      | Continuing to support lifestyles, beliefs, and family influences                             |
| Climate   | Lack positive family influence, involvement  | More diversity & community involvement                                    | Dysfunctional families   |
| Summer outdoor recreation opportunities             | Lack of education workforce                  | Education early in school   | Citizens leave to find work and return to retire   |
| Community involvement                               | Lack of community wide activities            | Increase trades training and recruit necessary jobs to use the skills (2) | Low funding for education  |
| Small town lifestyle                                | Lack of diversified jobs & white collar jobs | Increase classes at TCAT  | Low taxes  |
| Casual, friendly people                             | Lack of counseling                           | Better cooperation of all people  | Lack of career development at middle school level  |
| Strong family influence (5)                         | Lack of poverty, hunger programs             | Promotion of events   | Fear of change/denial that Crossville doesn't have any "issues"                              |
| Clean air & water                                   | Lack of work ethic (5)                       | Need affordable child care (2)  | Negative images  |
| <b>Strength</b>                                     | <b>Weakness</b>                              | <b>Opportunity</b>  | <b>Threat</b>  |
| Family-oriented (2)                                 | Lack of public transportation                | Need for more entertainment   | Education & career opportunities misaligned  |
| Recreation opportunities                            | Lack of quality, public child care           | More restaurants  | Cycle of drugs & domestic violence   |
| Kind community                                      | Drug use controls many families              | More factories, industry  |  |

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| Safety  | Hard to control outside of school                                | Increase base of educational/career development                       | Grandparents are taking the role of parents for grandchildren (5)  |
| Good citizen volunteers   | Not investing in future  | Increase varied courses at RSCC                                       | Parents in a poverty situation don't see value in following up on homework, projects, daily folders, etc.                                      |
| New people, new values  | Inability/lack of desire to complete a program                   | Cumberland Business Incubator   | Too much demand on teachers to teach manners, work ethic, behaviors  |
| Competitive tax rate  | Chamber and County do not work together                          | Embrace diversity as a community value                                | A shortage of skilled medical/technical workforce  |
| Crossville Memorial Airport   | Employees cannot pass drug screen                                | Higher expectations/demand excellence including from local government | Athletic achievements get more attention in the media than academic achievements (i.e. picture in the paper with the whole family and coaches) |
| Golf, Lakes, Softball, Soccer   | A shortage of 24 hour medical walk in clinics                    | Invite those who move/retire here for ideas                           | Childcare cost does not equal earned pay   |
| Different from other communities through arts & entertainment venues (restaurants, shopping, music) | Lack of childcare (2)  | Increase family friendly events at Fairgrounds                        | Child care essential   |
| Strong values & support (2)   | Lack of face to face communication due to today's technology use | Promote more personal interactions and reduce social media            | Some parents put meth in baby bottles  |
| <b>Strength</b>   | <b>Weakness</b>  | <b>Opportunity</b>  | <b>Threat</b>  |
| High values   | Lack of confidence in local hospital                             | Create stronger relationship between retirees & young people          | Kids bringing drugs to school  |
| Positive family influence affects academic ability  | More recreation opportunities for kids/families needed           | Educate children about dangers of drugs                               | Drugs more sophisticated now   |
| Local educators at Pleasant Hill are well respected   | Can smell drugs on kids as they exit the bus                     | Youth programs  | Community volunteers handling family support issues  |

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| There is an abundance of natural treasures                       | Cumberland County stereotyped as being sheltered, so drugs are easily hidden | Have pride in community   | "Mom and Dad don't work, so I don't have to" seems to be the attitude of some children (2)  |
| Self worth and pride in our community                            | Lack of respect for self and others  | Increase community involvement  | Moving towards religious extremes   |
| Strong, positive family influence                                | Families without internet are left behind                                    | Build up, encourage, train young people                               | If not willing to change, not going anywhere  |
| Members have strong family identity                              | Pre-K has to be funded, more kids need it                                    | Competitive recruitment for industry/business                         | There is less personal interaction because of social media  |
| Strong work ethic  | Lack of infrastructure   | Increase accountability   | We're losing our ability to communicate with each other on a personal level   |
| Pride in community (2)   | Community is adversely affected by drugs                                     | Higher expectations/demand excellence including from local government | Traditional family organization has changed. Grandparents and other family members raising children that aren't theirs (2)              |
| Religion has now and always had strong influence in Crab Orchard | Lack of community interest between generations                               | Higher educated/better prepared workforce                             | Generational differences  |
| Religion is a main factor in the fiber of the community          | Lack of trust  | Create diverse career opportunities                                   | Workforce is directly related to the ups and downs of the local rock market and future opportunities are not as abundant (Crab Orchard) |
| <b>Strength</b>  | <b>Weakness</b>  | <b>Opportunity</b>  | <b>Threat</b>   |
| There is optimism in the education process                       | Drugs influence on kids  | Create a focus on basic education in early grades                     | Many desire to remain as they are and not have outside influence  |
| Postiive influence from local elected officials                  | Bad that prayer is out of schools  | Recruit more industry & higher paying jobs                            | Crab Orchard lost head start program and medical clinic   |
| Christianity is important, Country formed based on God/religion  | Workforce is an issue  | Put money where values are  | Social services declining   |
| Workforce increasing   | Few can pass a drug test   | Need childcare at Phoenix School                                      | Social groups declining (i.e. VFW, Senior Citizens)   |

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| Influence by family structure & churches             | Unhealthy eating habits   | If we can keep students motivated, greater potential-help them get over what they are facing outside of school | No one takes responsibility (i.e. people know about drug use & production but won't report to authorities for fear of retaliation) |
| Still have strong values                             | Lifestyles-family values lacking                                      | Need to raise taxes  | Media overemphasizes the negativity of Crab Orchard  |
| Strong church support                                | Lacking work ethic  | See educators as professionals such as doctors, attorneys, engineers, ministers (see more positive)            | Moving backwards   |
| Banks support community financially                  | Lack of responsibility  | Explain/show citizens what hard work can bring   | Few opportunities because of rock quarry jobs declining (Crab Orchard)   |
| Large religious presence                             | Not all school equitable in resources & employees                     | Better hospital  | Not making progress  |
| Playhouse is positive                                | Childcare-lack of facilities  | Better parks   | Kids don't listen, think they know more  |
| State Park good asset                                | Fragmented community (i.e. Fairfield Glade, Tansi vs. downtown, etc.) | Put recreational facilities within communities   | Parents letting drugs be more important than kids, grandparents raising grandchildren  |
| <b>Strength</b>                                      | <b>Weakness</b>   | <b>Opportunity</b>   | <b>Threat</b>  |
| Cumberland County Fair, 4-H, agriculture good assets | Issue with domestic violence  | Need better relation with citizens and law enforcements  | Kids don't realize the harmfulness of drugs  |
| Good work ethic                                      | Prescription pill abuse (2)   | Want to improve their identity and self image  | Kids don't have as much faith as parents and they are turning away   |
| Location big plus on transportation                  | Drug problem affecting workforce                                      | Infrastructure improved and everyone working together  | There's more abuse than we hear about  |
| Higher education very good for community             | Values declining  | Want more recognition of Crab Orchard's issues from County elected officials                                   | Emotional abuse as bad in some ways as physical abuse  |
| Good parks, Playhouse, Palace Theatre                | Family influences declining   | Crab Orchard needs to be a destination for restaurants and bed & breakfast inns                                | Bullying worse these days  |

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| Playhouse is active in community   | Standards are being lowered  | Want Crab Orchard Elementary to be a leader of the county school system                         | Obesity (2)   |
| There is a good ARTS presence in Pleasant Hill   | Lack of parenting  | Need innovation and young people to further their education                                     | Lack of value system, everybody for themselves, no connection |
| Good presence with Cumberland County Playhouse & Cumberland County Film Society          | Weak support of school system  | Desire more vocational training   | No expectations as a community                                |
| UCARTS support is excellent  | Not enough family influence for values   | Opportunities to honor Crab Orchard's beauty  | Elderly being abused, not making public aware                 |
| Entertainment opportunities (Playhouse) excellent  | Community of Christian values is divided   | Further education opportunities   | Does community really value education?                        |
| Library is doing a good job  | No value in higher education   | Education very important  | Deterioration of school properties                            |
| Proud people   | County only advertises for retirement (golf)   | Dual enrollment recommended   | Lack of revenue (for governments)                             |
| Strong family influence, positive & negative   | No industry  | Should invest more in kids  | Do not value education (i.e. funding at bare minimum)         |
| <b>Strength</b>  | <b>Weakness</b>  | <b>Opportunity</b>  | <b>Threat</b>   |
| Diverse lifestyles   | Under educated workforce   | Questions about incentives for companies  | Unfounded educational mandates                                |
| Strong community of churches   | Lack of ambition   | More activities for kids needed   | Underfunded basic education                                   |
| School is the focal point, playing role of town center-families focused on school events | Lack of emphasis on education  | City bus system is needed   | Property taxes lowest in State (not necessarily a good thing) |
| Police department is polite & helpful  | Access to healthcare for youth and young families is limited (premiums are too high) | Encourage more interaction between different nationalities                                      | Alcohol & drugs available and cheaper to attain               |
| Neighborly influence is good   | Issue with domestic violence and drug abuse  | Need to take more pride in community & what we're trying to do, also need more individual pride | Lots of addiction, but lots of help available                 |
| Churches are helpful   | A high use of tobacco among population   | Don't know how effective agencies are in helping  | Low expectations  |

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| Strong law enforcement                                    | A lot of drugs  | Not fully aware of outside agencies that can help   | There is a division of government entities, "turf"                                     |
| Two good high schools                                     | Lack of vision for the future   | Want to work together as a community  | Theory that it was good enough for me, then good enough for children                   |
| Career Center good asset, gives advice, answers questions | No infrastructure ready for industry  | Would like to see more teamwork   | Low expectations, students start out having high expectations but diminishes over time |
| Senior Center is home away from home                      | Drastically changing lifestyle for the worse  | Want elected officials to get more involved   | Benefits by government are eroding motivation  |
| Senior Center valuable asset to community                 | More young people depending on parents for support  | Need to keep our core values  | Getting junked out on yard sales & fried pies  |
| Churches provide activities for families                  | Beliefs are weak  | Parents should encourage kids to get educated   | Not enough variance in beliefs (religious), close minded                               |
| Centennial Park has a lot to offer                        | Apathy  | Community should interact more together   | Wasteful lifestyle   |
| Theatre, library are great assets                         | Not wanting to participate  |   |  |
| <b>Strength</b>   | <b>Weakness</b>   | <b>Opportunity</b>  | <b>Threat</b>  |
| Best library--offers varied classes that are free         | Non-traditional families, less influence from families  | Continue cleanup of drug issues, stronger sentencing for drugs & domestic violence                    | Family over worked   |
| Library offers a lot of cultural programs                 | More home school students   | Families without children in the home are left out, often turn to church                              | Lack of public regard for public safety  |
| Strong religion as a community                            | Employees "unbanked", do not have checking accounts-causes issues for employers with direct deposit | There is a need for local churches to step up & mingle with community and not just their congregation | Family structure getting younger, median age is young (kids having kids)               |
| Churches maintain a presence                              | Math skills lacking   | Need to be healthier  | Jobs are mostly lower paying service jobs  |
| Quality healthcare facilities                             | Inability to recruit jobs   | Partners-education & business/community   | Close-minded, possibly based on insecurity   |

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| Younger generation more open to new ideas, more accepting of change                              | Unattractive to businesses           | Churches & support are available   | Vast cultural differences  |
| Great location for industry  | Kids have no responsibilities        | Need programs for drug abuse-rehab   | No change for youth, younger may get worse                         |
| There are a lot of opportunities for education, great potential                                  | Sectionalized community              | To develop change, churches/civic groups organize to raise expectations for success  | Family influence for government assistance                         |
| Strong parental support at Homestead Elementary--would be good if whole community were as active | Lack of transparency                 | Need community pride, support & education  | Employees jump from job to job                                     |
| Palace Theatre great for the community   | Low family influence                 | Need higher values, morals   | Employer doesn't want to take the time to train employees          |
| Impressed with parental support of educators   | Jobs are stagnant                    | Develop & teach strong character traits in schools starting in Pre-K   | Schools cutting programs and basic skills courses getting left out |
| <b>Strength</b>  | <b>Weakness</b>                      | <b>Opportunity</b>   | <b>Threat</b>  |
| Strong family values (2)   | There is a lack of jobs              | Want character & behavior traits taught in school to bleed over in parents & guardians (i.e. develop better family influences) | Lack of child care, unaffordable in relation to median wage        |
| Strong Christian values (2)  | Lack of mentoring                    | We want to be known as a premier community that everyone wants to move to  | 2nd & 3rd shift daycare needed                                     |
| Mutual support for neighbors   | Lack of work force creative training | We want to be proactive, instead of reactive   | Lack of affordable health program                                  |
| Belief in education  | We have a work force problem         | Job shadowing & field trips to factories for students  | After/before school care lacking                                   |
| Volunteers to the community are great  | Rising crime                         | Need to provide mental help, evaluation, treatment, rehab services   | Negative direction   |
| Value heritage   | Low wages                            | Want more social events for kids   | More torn families   |

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| Personable, warm and friendly people  | We have a problem with emergency services                               | Need more transportation to events   | Increased dependency on government assistance                                       |
| Excellent high school mentoring program; needs to be extended to elementary level       | Lack of code enforcement  | More than the Golf Capital of Tennessee  | Family values dropping  |
| Volunteerism is up  | Bad drug addiction problem  | Community based volunteers for youth   | Lack of respect   |
| TN Achieves program is tremendous asset for educating and training high school students | Lack of communication between the government and the people             | Cultural mentors   | Parents aren't around much  |
| Arts within the area have a strong presence   | Lack of good, clean restaurants   | Professionals to motivate youth  | Insufficient career jobs with living jobs   |
| Cumberland County Playhouse is great  | Low family morals & family expectations                                 | Community having conversations-getting heads out of sand, dealing with issues/problems | Lack of opportunities for minorities  |
| Art Circle Library is great   | Lack of community involvement/participation                             | Education key to improving   | Certain areas of town are more prone to drug/crime activities                       |
| <b>Strength</b>   | <b>Weakness</b>   | <b>Opportunity</b>   | <b>Threat</b>   |
|   | Childcare is expensive  | Positive mentoring needed in community   | Kids have higher influence on parents   |
|   | Hospital needs improvements   | K-12, RSCC, TCAT, tnPromise provide mentoring  | Churches have lost direction/focus (God is in the back seat)                        |
|   | Healthcare is bad   | tnPromise program is positive  | Military personnel need to be able to get a job                                     |
|   | Do not have necessary amenities to offer industries                     | TCAT is contributing to workforce  | Older generation set in traditions, i.e. Southern traditions, small community       |
|   | Too focused on retirement & golf capital, we are more than these things | Blue collar jobs becoming more valuable  | Family dynamic is changing, grandparents raising grandchildren, single parent homes |
|   | Every little town has drug issues                                       | Need marketing ads to promote changes underway   | Centered on "car culture", bicycles not being implemented into transportation plans |

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|                 | Lost true meaning of "community"                         | Weekly mayoral broadcasts (twitter, Facebook, Instagram) needed          | Losing jobs, losing students after graduation                                   |
|                 | Lack of quality, affordable child care                   | SMHS Theatre asset to community, provides a lot of entertainment options | Educators expected to do more than teach (manners, clothing, life skills, etc.) |
|                 | Rely too much on educators to teach soft skills          | Community traditions getting stronger                                    | Zero expectations as a community  |
|                 | Loss of Ficoso affecting families                        | Close knit family environment needed that is not provided by the school  | Concerned about future LGBT regulations   |
|                 | Lazy societ, want instant gratification                  | Healthcare needs improvement   | Until people decide to make a change, no change is in the future                |
| <b>Strength</b> | <b>Weakness</b>  | <b>Opportunity</b>   | <b>Threat</b>   |
|                 | Not as many things for kids to do                        | Healthcare is improving  | If we don't invest more in education, there's nothing in our future             |
|                 | Addiction major problem every day                        | Trying to include children of a wider community in activities            | County not prepared for industry  |
|                 | Drugs starting at an earlier age                         | Trying to develop relationships with children                            | Not teaching work ethic   |
|                 | Transportation is an issue                               | Train for diversity/values   | Decline in beliefs  |
|                 | Not any opportunities for families to volunteer together | Train for work ethic and self worth in schools                           | Family traditions changing  |
|                 | Lack of opportunities for families to create "community" | Be ready for industry wth infrastructure                                 | No availability of jobs   |
|                 | Mom & Dad together in the home is rare                   | Better educated workforce to draw jobs                                   | No incentive to get a job   |
|                 | Lack of peer mentoring                                   | Need better payscale   | No jobs for visually impaired   |
|                 | Hard to find quality employees                           | Stronger official industry recruitment                                   | Society as a whole more interested in other activities than church              |
|                 | School field trips being limited because of budget cuts  | Transportation system  | Kids getting bored, so getting into trouble                                     |

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|                 | Turning into retirement community, retirees do contribute but community needs more diversity           | Eliminate domestic violence  | Expectations for the most part are high, but there's a strong minority that don't have expectations and do not want to work  |
|                 | We are complacent  | More emphasis on arts, music, humanities, etc.                             | Lack of pride in their work  |
|                 | Rent is high in our community in comparison to wages, hard for singles & families                      | Support Cumberland County Playhouse and any entity that supports education | No respect for elected officials   |
| <b>Strength</b> | <b>Weakness</b>  | <b>Opportunity</b>   | <b>Threat</b>  |
|                 | Majority of community thinks government not doing anything to attract industry-need more communication | More emphasis on social skills to enhance potential                        | Thrive on negativity   |
|                 | No childcare for 2nd & 3rd shift   | More education will draw better healthcare                                 | Negative websites/blogs are destructive  |
|                 | Families having to make choices between family time and higher pay                                     | More support for Art Circle Public Library                                 | Stereotype of small town needs to change (uneducated and "redneck")  |
|                 | State of complacency   | More drug rehab  | Disturbed by CMC's poor reputation   |
|                 | Less family influence  | Need food distribution program to all communities                          | Families feel pressure due to hectic schedules   |
|                 | Beliefs need to be stronger  | Better coordination by community leaders                                   | Temp agencies hurting career development-some get jobs through these agencies just to get a paycheck. It hurts local workers |
|                 | Too much technology  | More emphasis on the ARTS to pull all economic groups together             | Going to Wal-Mart is now a family event because of lack of things to do  |
|                 | Education system is the pits   | More teaching or support on relationships at a younger age                 | Facebook/social media is the devil   |
|                 | Big problem with drugs   | Need to change for things to improve                                       | Change is scary  |

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|                 | Parents on drugs   | More dependency on others   | Lifestyles too materialistic  |
|                 | Strong sense of entitlement  | Having to train workforce to work   | No incentives for kids  |
|                 |  | Employers need to spend more time with temp employees   | Losing jobs to Mexico   |
|                 |  |   | Education system is data mining   |
| <b>Strength</b> | <b>Weakness</b>  | <b>Opportunity</b>  | <b>Threat</b>   |
|                 | Kids talking to other kids about the fighting in their homes                               | Want to have a community of strong families that care for their children and able to feed their children  | Rules prohibit change   |
|                 | Types of drugs the kids are aware of   | Want more structure in families   | Not teaching our kids the Constitution  |
|                 | Age of kids that are aware of the types of drugs being circulated                          | Want more respect within families   | Government destroying traditions & expectations   |
|                 | Repeat offenders continue to be let off when they should be punished for the first offense | Want more community service, make mandatory   | Would like an education system that doesn't dumb our students down  |
|                 | Look to government assistance as a "plan" for income                                       | Need employers that are patient and will train employees as opposed to getting another temp employee  | Stop data mining, it takes away from education  |
|                 | Larger increase of female population in the jail system                                    | Teach kids skills other than passing a test   | Babies are raising babies   |
|                 | Unwillingness to change old habits   | Education system and human resource managers to form an alliance to communicate what skills are needed  | People tend to find it easier to get government financial assistance  |
|                 | Separation of communities; feeling of us versus them                                       | Develop young adults so that when they are 18, they have basic life skills. Also realizing that just because a person is 18, doesn't mean they are magically ready for the real world | People with government financial assistance get help with child care while those that work are being put on wait list |

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|                 | High drug abuse and domestic violence that is influenced by a lack of job opportunities | Churches should be involved in teaching basic life skills, especially money management | Jail population continues to grow  |
|                 | Insufficient proactive initiatives to change social issues                              | Reliable healthcare  | Change the idea of peoples "rights" to their "responsibilities"                          |
|                 | Lack of community places and events for kids all over the county                        | More medical specialists locally   | Jail population gets justified resources that exceed what the children receive in school |
| <b>Strength</b> | <b>Weakness</b>   | <b>Opportunity</b>   | <b>Threat</b>  |
|                 | Drug issues (3)   | More Veterans' service locally   | Jobs will no longer be available in Crossville; more people will travel to work          |
|                 | Lack of youth activities (2)  | Hopefully younger generation is needed, a feeling that they have a future              | Companies will continue to move out  |
|                 | Educational value is not strongly encouraged  | Opportunistic work environment with growth and advancement is desired                  | Kids do not want to stay if there are not any jobs available                             |
|                 | We do not have a high level of skilled force  | Need Veterans' Administration represented here   | Kids do not have any motivation to obtain a career path                                  |
|                 | Lack of government support to the arts  | Need a more pro active criminal justice system   | Cumberland County not receptive to change  |
|                 | Increased reliance upon drugs   | Need public transportation (2)   | Hospital is not good enough  |
|                 | Broken families with no support systems   | Need doctors' offices to be open on weekends   | Increase in drug problem because of lack of residential rehabilitation centers           |
|                 | Not enough public awareness of available resources                                      | Need more programs relating to domestic violence                                       | Increase in untrained workers  |
|                 | Crime is increasing   | Not enough space/facilities/transportation for seniors                                 | Graduates unable to compete in higher education  |
|                 | No decent child care centers  | Need more restaurants (2)  | Inadequate ambulatory care   |

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|                 |                 | Need more medical specialists locally  |               |
|                 |                 | There are a lot of programs for addiction  |               |
|                 |                 | Need for a Senior Housing Development, not assisted living but a senior community                      |               |
|                 |                 | Need to make town more inviting  |               |
|                 |                 | Need childcare for 2nd & 3rd shift   |               |
|                 |                 | Need clinics open on weekends  |               |
| <b>Strength</b> | <b>Weakness</b> | <b>Opportunity</b>   | <b>Threat</b> |
|                 |                 | More education for domestic violence/addiction (eradicate it)  |               |
|                 |                 | Need downtown enhancement  |               |
|                 |                 | Need to implement bicycle lanes on 127N  |               |
|                 |                 | Children need more free, safe entertainment options  |               |
|                 |                 | Education could attract industry if funded properly  |               |
|                 |                 | Employers need to spend more time training employees   |               |
|                 |                 | More Pre-K classes would help alleviate child care issues  |               |
|                 |                 | Want family values, education, community all entwined  |               |
|                 |                 | Want to be a premier County that people want to move to because of industry, education, and recreation |               |
|                 |                 | Want to be a destination stop  |               |

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|                 |                 | Capitalize on those already attending activities in Cumberland County, such as the Playhouse and offer them other activities and/or overnight package deals |               |
|                 |                 | A community of citizens that accept responsibility  |               |
|                 |                 | Appreciate cultural & historical heritage, preserve homes with historical value   |               |
|                 |                 | Lots of retirees  |               |
| <b>Strength</b> | <b>Weakness</b> | <b>Opportunity</b>  | <b>Threat</b> |
|                 |                 |   |               |
|                 |                 | Need convention facilities  |               |
|                 |                 | Parents need help/skills for raising kids, even the best parents aren't perfect   |               |
|                 |                 | Education increasing but need jobs to employ graduates  |               |
|                 |                 | Healthcare community needs more specialists locally   |               |
|                 |                 | Promote community for future generation, want it to be better for our kids  |               |
|                 |                 | Teach children to serve their communities   |               |
|                 |                 | Want improved healthcare  |               |
|                 |                 | Want improved payscale  |               |
|                 |                 | Want residents to be compassionate about others regardless of skin color, religion, etc.  |               |

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|                 |                 | Children could learn from the different professions represented in the County           |               |
|                 |                 | Should teach children to help others by being an example                                |               |
|                 |                 | We shop locally as much as possible   |               |
|                 |                 | Festivals like Depot Days needed  |               |
|                 |                 | Upgrading appearance of downtown is important   |               |
| <b>Strength</b> | <b>Weakness</b> | <b>Opportunity</b>  | <b>Threat</b> |
|                 |                 | Pride in community, but want it to be better  |               |
|                 |                 | Changes need to be made to bump our community to the next level                         |               |
|                 |                 | Crossville is more than golf & retirees   |               |
|                 |                 | More at home jobs needed because affordable, trustworthy childcare is an issue          |               |
|                 |                 | Everybody has to be on the train for positive change                                    |               |
|                 |                 | Need to turn TVs off  |               |
|                 |                 | Need an election to fix problems  |               |
|                 |                 | People tend to stay where they grew up  |               |
|                 |                 | More support at school to allow children to trust them                                  |               |
|                 |                 | Let children know they can do more, be more, than experiences they have been exposed to |               |

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|  |  | Place mandatory curriculums for drug programs in schools reaching a younger demographic-15 minute sessions once a month are not enough |  |
|  |  | Remove limitations on what children accomplish and how they participate  |  |
|  |  | More before and after school programs  |  |
|  |  | More programs like Biztown where kids can participate  |  |
|  |  | Companies should make videos of their operations to distribute to schools; allow teachers to show what goes on in our local companies  |  |
|  |  | Career fairs for younger kids  |  |
|  |  | Job shadowing  |  |
|  |  | TN Reconnect   |  |
|  |  | The Palace Theatre needs to raise its level of entertainment   |  |
|  |  | Family oriented community  |  |
|  |  | Families aware of counseling and services to assist with keeping families together   |  |
|  |  | More mentoring from the retired  |  |
|  |  | A bridge in the division of trust between the retirement community and traditional local residents                                     |  |
|  |  | More cooperation between the City, County and Community  |  |
|  |  | Barrier between FFG and the rest of the county bridged   |  |

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|  |  | More professional and technical job opportunities  |  |
|  |  | More cooperative efforts between the government, community and private industry in moving forward on job development |  |
|  |  | People be aware that there are several people in the Glade available for volunteer programs                          |  |
|  |  | Job opportunities that keep pace with community needs  |  |
|  |  | Dedicated economic development representative  |  |
|  |  | More partnerships with the arts community  |  |
|  |  | Do not put this Visioning process in a closet; need to change  |  |
|  |  | Better communication of community services   |  |